

SAMANTHA SOPER

CONTACT

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samanthasoper.com 🖨

@samjeansoper 🐦

Northwest Austin, TX 📍

 **USER EXPERIENCE**  **UI DEVELOPMENT**  **ART DIRECTION**

Creative and interactive powerhouse. Innovative, hardworking, and adaptive. Currently manages web presence for Golf Town, serving Canada in English and French. Passionate about UX. Loves learning, creating, and producing positive results.

SKILL LEVEL

HTML 10+ years



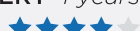
CSS 10+ years



PHP 8 years



JQUERY 4 years



JS 2 years



BOOTSTRAP 4 years



ILLUSTRATOR
10+ years

PHOTOSHOP
10+ years

FLASH
10+ years



INDESIGN
8 years

WORDPRESS
8 years

CPANEL
4 years

RECOMMENDATIONS

“Sam understands the fast moving and ever changing world of retail. She is adaptive and responsive...”

LANI STITES
Creative Director
@ Golfsmith
International

“Not only does she master UX/UI development, she also excels in creative strategy, marketing research, web design, and drawing/illustration... Sam can master any task you give her.”

CLAIRE LINDEN
Associate
Creative Director
@ Golfsmith
International

“Samantha constantly amazed me with her industry insight and problem-solving ability. Her knowledge is vast and comprehensive...”

BASTIEN BUCHACA
UX/UI Developer
@ Golfsmith
International

“She is always the go-to person when a problem is stumping everyone else on the team. Her code is very clean and she takes pride in staying organized on a common process with her team...”

KENT CAMPBELL
Web Designer
@ Golfsmith
International

RECENT CAREER TIMELINE

Looking for new opportunities to grow and develop!
EMAIL ME@SAMANTHASOPER.COM TO LEARN MORE!

‘17

UX/UI Developer at Golfsmith International (Lead)
MANAGED ECOMMERCE AND BLOG UX FOR GOLFSMITH AND GOLF TOWN
Cross-functional liaison between eCommerce, IS, and Marketing teams «
Trained and managed new/contract web designers and developers «
Wordpress template and plugin development/WPEngine administration «
HTML5, CSS3, Javascript, jQuery, AJAX, and PHP development «
UX wireframing and prototyping «
Competitive analysis and digital trend research «
A/B testing through Optimizely «
Web design and maintenance «
Interactive advertising «
Print design, including billboards and gift cards «
Video editing and Flash animation «
Content creation, e.g. stop-motion capture and time-lapse sketch «
Concept sketching «

‘14
through
‘17

Graphic & Web Developer at Hellas Sports Construction
MANAGED UX AND CREATIVE FOR HELLAS CONSTRUCTION AND SUBSIDIARIES
Trained and managed intern staff «
DNS and cPanel administration «
Wordpress template and plugin development «
HTML5, CSS3, jQuery, and PHP development «
UX wireframing and prototyping «
Web analytics, competitive analysis, and digital trend research «
Brand identity management and print design «
Conceptual design, illustration, and 3D rendering «
Video, photography, photo editing, and Flash animation «
Copywriting and copyediting «

‘13
through
‘14

Director of Interactive for Million Vodka, Golden Spirits
MANAGED CREATIVE AND INTERACTIVE FOR GOLDEN SPIRITS AND BRANDS
Bottling package design and coordination with printers and TTB «
Wordpress template and Facebook contest app development «
HTML5, CSS3, and PHP development «
UX wireframing and design «
Social media marketing and API implementation «
Web analytics, competitive analysis, and digital trend research «
Brand identity management, print design, and illustration «

‘10
through
‘12

EDUCATION TIMELINE

Graduated from University of Texas at Austin
BS IN ADVERTISING | UNDERGRADUATE TEACHING ASSISTANT

‘08

Graduated from Hargrave High School
WEBMASTER | TREASURER | NHS VP | PAN-AMERICAN STUDENT FORUM

‘05